

HOW TO MAKE COMPLEX PATENT LITIGATION
AS INTERESTING AS AMERICAN IDOL

Presentation by Timothy J. Zarley

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- I. Introduction - finding something interesting to say to grab attention for a boring subject
- II. Long Nights and Sleepless Weekends (or what some call preparation)
- III. The Script, The Script, The Script (or $E+I = C$)
 - a. Creating the Mood (the theme)
 - b. Supporting your promises (the story)
 - c. Making things simple (a bag full of examples)
- IV. The Cast - Auditioning Effective Witnesses
 - a. Training your client
 - b. Firing your experts
 - c. Preparing for Understudies
- V. The Production
 - a. Preparing the Fireworks
 - b. Creating the set
 - c. Directing the Action
- VI. Conclusion